



Alaska Communications Launches New Prepaid Wireless Plans

Plans offer true unlimited and nationwide voice and data coverage; beginning as low as \$25

ANCHORAGE, Alaska--(BUSINESS WIRE)-- Alaska Communications (NASDAQ:ALSK) today announced a new portfolio of prepaid wireless plans offering unlimited voice and data coverage, providing more options and value than ever before. Customers have the benefits of freedom, flexibility and control in their prepaid wireless plans with the advantage of Alaska's smartest mobile and data networks.

Alaska Communications' base prepaid plans include unlimited talk that can be combined with unlimited text, web or data to meet the needs of each individual. The new prepaid plans range from \$25 to \$70, depending on the chosen features. The no minimum contract plans also do not require a credit check at the onset nor are there any fees if customers need to stop service early.

Below is a full list of plans and prices:

	Talk	Talk + Text	Talk + Text + Web (non-smartphone)	Talk + Text + Data (smartphone)
STATEWIDE				
Price	\$25	\$30	\$40	\$50
Minutes	Unlimited	Unlimited	Unlimited	Unlimited
Long Distance	Unlimited	Unlimited	Unlimited	Unlimited
Text		Unlimited	Unlimited	Unlimited
Data			Unlimited*	Unlimited*
NATIONWIDE				
Price	\$30	\$40	\$50	\$70
Minutes	Unlimited	Unlimited	Unlimited	Unlimited
Long Distance	Unlimited	Unlimited	Unlimited	Unlimited
Text		Unlimited	Unlimited	Unlimited
Data			Unlimited*	Unlimited*

*Subject to Alaska Communications Acceptable Use Policy; includes 5 GB per month of full speed data.

"Alaska Communications is listening to Alaskans, and we are addressing their needs for more choices of prepaid plans, great devices and overall value," said Eric Lazo, Alaska Communications vice president of marketing. "We have created better options: a smart yet simple prepaid program that offers true unlimited and nationwide voice and data coverage, clear calls, and consistent coverage in the places Alaskans need it — all with the latest and most high-tech devices."

In addition to affordable prices, Alaska Communications is offering premium phones for each plan — including the Motorola Milestone X, Samsung Showcase Galaxy, and the HTC Desire — along with some of the best customer service, knowledge, understanding and experience. As the Smartphone experts, Alaska Communications knows which devices and plans best meet each individual's needs. The company offers [Smartphone Expert Nights](#) in almost every store to provide education about Smartphone features and functionalities.

Plans and phones are available now in any Alaska Communications retail store, retail partners' locations or through the [Alaska Communications website](#). For more information, visit www.alaskacommunications.com, call 1-800-808-8083 or visit Alaska Communications on [Twitter](#) or [Facebook](#).

About Alaska Communications

Headquartered in Anchorage, Alaska Communications Systems Group, Inc. ("ACS") (NASDAQ:ALSK), through its subsidiaries, provides wireline, wireless and other telecommunications and technology services to consumer, business and enterprise customers in the State of Alaska and beyond using its statewide and interstate network. The Alaska Communications wireline operations include the state's most advanced data networks and the most diverse undersea fiber optic system connecting Alaska to the contiguous United States. These networks, together with our data, data hosting, and technology services, provide

our business, governmental, and carrier customers with the integrated, customized solution sets that they need to reduce costs while increasing their ability to focus on their business objectives. The company's wireless operations include a statewide 3G CDMA network, reaching across Alaska from the North Slope to Ketchikan, with coverage extended via best-in-class CDMA carriers in the Lower 49 and Canada. By investing in the fastest-growing market segments and attracting the highest-quality customers, Alaska Communications seeks to drive top- and bottom-line growth, while continually improving the customer experience and cost structure through process improvement, employee engagement, and network improvement. More information can be found on the company's website at www.alaskacommunications.com or at its investor site at www.alsk.com.

Alaska Communications
Heather Cavanaugh, 907-564-7722
Heather.Cavanaugh@acsalaska.com

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