

## **SUCCESS STARTS WITH**

# SECURITY

With cybercriminals becoming more sophisticated than ever, cybercrime remains a serious threat facing businesses of all sizes. Seventy-seven percent of businesses have been victimized by one or more cyberattacks in 2018. Find out what businesses are doing to combat cyberattacks in today's hostile cyberspace.

## CYBERATTACKS ON THE RISE

CYBERATTACKS ARE INCREASING IN SIZE, SOPHISTICATION, AND COST.



A new malware specimen is released every 4.2 seconds.



55% of businesses have been compromised by ransomware.



The average cost of a data breach to a business is \$3.8 million.

# **SECURITY OBSTACLES**



#### **Limited Resources**



#### **Employee Awareness**

There is low security awareness amongst employees. 58% of employees accidentally share sensitive information.



#### Compromised **Devices**

60% of breaches stem from a compromised endpoint, such as a personal device.



#### **Data Leaks**

Unauthorized users look for gaps to steal sensitive, unsecured data. 88% of businesses believe they are losing control of their data.

## **HOW WE HELP BUSINESSES REDUCE CYBERATTACK VULNERABILITIES**

## **MANAGE**

Our experts work with you to understand your business needs, and then design, deploy, and configure a

## **PROTECT**

Go beyond passwords and protect data against leaks, from access privileges to data encryption.

## CONTROL

We help ensure compliance, automatically detect euenicious activities to block quarantine, or wipe compromised devices.

# **WHAT'S YOUR CYBERSECURITY STRATEGY?**

WHETHER YOU NEED SUPPORT SECURING YOUR INTERNET OR ASSISTANCE MONITORING DEVICES AND BLOCKING SUSPICIOUS ACTIVITY, ALASKA COMMUNICATIONS CAN HELP YOU CREATE AND CUSTOMIZE YOUR CYBERSECURITY STRATEGY.



Take the next steps to protect your business, customers, and ultimately — your reputation.

Contact an Alaska Communications security expert today.

**ACT NOW**