

# SUCCESS STARTS WITH SECURITY

With cyber criminals becoming more sophisticated than ever, cyber crime remains a serious threat facing businesses of all sizes. Seventy-seven percent of businesses have been victimized by one or more cyber attacks in 2018. Find out what businesses are doing to combat cyber attacks in today's hostile cyber space.

## CYBER ATTACKS ON THE RISE

CYBER ATTACKS ARE INCREASING IN SIZE, SOPHISTICATION, AND COST.



A new malware specimen is released **every 4.2 seconds**.

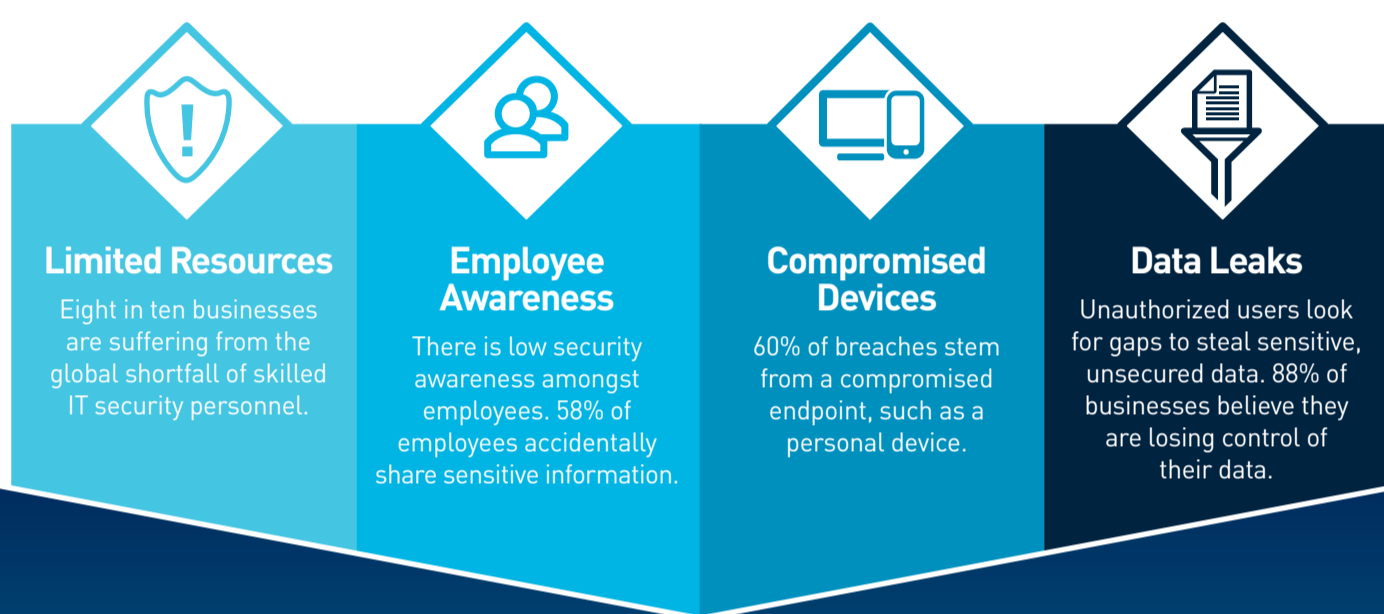


**55% of businesses** have been compromised by ransomware.



The average cost of a data breach to a business is **\$3.8 million**.

## SECURITY OBSTACLES



## HOW WE HELP BUSINESSES REDUCE CYBER ATTACK VULNERABILITIES

### MANAGE

Our experts work with you to understand your business needs, and then design, deploy, and configure a security solution.

### PROTECT

Go beyond passwords and protect data against leaks, from access privileges to data encryption.

### CONTROL

We help ensure compliance, automatically detect suspicious activities to block, quarantine, or wipe compromised devices.

## WHAT'S YOUR CYBER SECURITY STRATEGY?

WHETHER YOU NEED SUPPORT SECURING YOUR INTERNET OR ASSISTANCE MONITORING DEVICES AND BLOCKING SUSPICIOUS ACTIVITY, ALASKA COMMUNICATIONS CAN HELP YOU CREATE AND CUSTOMIZE YOUR CYBER SECURITY STRATEGY.



Take the next steps to protect your business, customers, and ultimately — your reputation.

**Contact an Alaska Communications security expert today.**

**ACT NOW**